

Darwin Platform Group of Companies

Job Description

Job Title : Merchandiser
Reporting Line : Group COO
Direct Reportees : None

Roles and Responsibilities:

1. Planning and developing merchandising strategies.
2. Analyzing sales figures, market trends and customer behaviour to determine product needs.
3. Determining the need for and implementing product promotions, price changes, mark downs, clear outs, etc.
4. Ensuring retail staff are well trained on product details and promotions.
5. Maintaining and tracking inventory.
6. Forecasting sales and profits.
7. Managing budgets.
8. Negotiating with vendors & brands on TOTs ,Display income etc.
9. Private label launch exposure will help

Desired Candidate Profile:

1. Previous experience in merchandising or retail preferred.
2. Strong organisational and decision making skills.
3. Excellent communication skills, both written and verbal.
4. Strong numerical and analytical skills.
5. Commercial awareness.

Educational Background:

- Qualification: Graduate
- PG Degree in business, retail or related field may be preferred.

Additional Pointers:

1. Should be open to transfer to any other group company/department/location on the basis of management requirement.
2. Should be open to take additional responsibilities apart from the current scope of work.