

# Darwin Platform Group of Companies

## Job Description

**Job Title** : UI UX Designer  
**Reporting Line** : Manager IT Services

### **Roles and Responsibilities:**

1. Investigating user experience design requirements for our suite of digital assets.
2. Developing and conceptualizing a comprehensive UI/UX design strategy for the brand.
3. Producing high-quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes.
4. Designing UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets.
5. Testing UI elements such as CTAs, banners, page layouts, page designs, page flows, and target links for landing pages.
6. Collaborating with the marketing team, and internal and external designers to ensure the creation and delivery of tailored experiences for the digital user.
7. Providing advice and guidance on the implementation of UX research methodologies and testing activities in order to analyze and predict user behavior.
8. Adhering to style standards on typography and graphic design.

### **Desired Candidate Profile:**

1. A portfolio of professional UI/UX design work for both web and mobile platforms.
2. Working knowledge of the following technologies and software: Sketch, InVision, Visio, HTML, CSS (SCSS), iOS, Android, Design Systems, and Adobe Creative Suite.
3. A team player but can work independently too.
4. Excellent written and verbal communication skills.
5. Multi-tasking and time-management skills, with the ability to prioritize tasks.

### **Educational Background:**

Bachelor's degree and a minimum of 2 years UI/UX design experience for digital products or services.

### **Additional Pointers:**

1. Should be open to transfer to any other group company/department/location on the basis of management requirement.
2. Should be open to take additional responsibilities apart from the current scope of work.