

Darwin Platform Group of Companies

Job Description

Job Title : Product Manager
Reporting Line : Vice President- IT/ Vice Chairman

Roles and Responsibilities:

1. Gain a deep understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth
2. Create buy-in for the product vision both internally and with key external partners
3. Develop product, pricing and positioning strategies
4. Translate product strategy into detailed requirements and prototypes
5. Scope and prioritize activities based on business and customer impact
6. Work closely with engineering teams to deliver with quick time-to-market and optimal resources
7. Drive product launches including working with public relations team, executives, and other product management team members
8. Evaluate promotional plans to ensure that they are consistent with product line strategy and that the message is effectively conveyed
9. Act as a product evangelist to build awareness and understanding
10. Represent the company by visiting customers to solicit feedback on company products and services

Desired Candidate Profile:

1. Proven work experience in product management or as an associate product manager
2. Proven track record of managing all aspects of a successful product throughout its lifecycle
3. Proven ability to develop product and marketing strategies and effectively communicate recommendations to executive management
4. Solid technical background with understanding and/or hands-on experience in software development and web technologies
5. Strong problem solving skills and willingness to roll up one's sleeves to get the job
6. Skilled at working effectively with cross functional teams in a matrix organization
7. Excellent written and verbal communication skills

Educational Background:

MS/BS degree in Computer Science, Engineering or equivalent preferred

Additional Pointers:

1. Should be open to transfer to any other group company/department/location on the basis of management requirement.
2. Should be open to take additional responsibilities apart from the current scope of work.