



**Darwin**

DARWIN PLATFORM  
GROUP OF COMPANIES  
**THE VISIONARIES**

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# Women In Business

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# Events & Achievements

## Darwin's refineries wing bags contracts of 17 oil fields, looks at \$1 bn foreign investments

Wins contract areas from ONGC at Rajahmundry, Ahmedabad, Cauvery, Assam; looks forward to catering country's energy need



Ajay Harinath Singh

**D**arwin Platform Group of Companies (DPGC), a leading global Indian business conglomerate, on Monday announced that the company has won a bid for 17 oil fields in four contract areas (CA) from government-owned ONGC — Rajahmundry, Ahmedabad, Cauvery and Assam assets — in a very fierce competition.

ONGC, is the largest government-owned oil and gas exploration and production corporation in the country. In order to cater to the energy requirement of the country, DPGC, was eyeing oil fields.

Following the awarding of oil fields, second UAE- and UK-based energy and investment sector global players, including international financing agencies started showing their interest in joining hands with the DPGC. As a result, global oil and investment giants from UAE and the UK are likely to invest nearly USD 1 billion approximately in 7,700 acres in Darwin Platform Group's oil fields.

In the oil sector, UAE-based Abu Dhabi National Oil Company (ADNOC), Dubai Petroleum Establishment and Al-Masna'ah Oil & Gas are globally known for their financial capabilities, experience and expertise.

In the UK, Shell PLC, BP Group and Kuwait Oil Company are also expected to leverage the huge potential of Indian oil and gas sector offers. From the international investment and finance sectors, Barclays (BCS), PLC (London) and International Finance Corporation (IFC) prefer to invest in the oil sector as they provide support to induce effects on the gross domestic product (GDP) and employment.

With technical and financial support from such reputed global players, DPGC aims to bring in positive socio-economic effects in its nation-building exercise. In a recently concluded bidding process in New Delhi, Darwin Platform Refineries Ltd bagged 17 fields in different contract areas. It successfully won four contract areas, namely ONGC/MN/2021/CA-1a (PONSAMANDIA Rajahmundry eight oil fields, ONGC/MN/2021/CA-2/ANANDI Ahmedabad asset with one field and four fields each at ONGC/MN/2021/CA-1b/GOVILKALAPPA-Cauvery and ONGC/MN/2021/CA-DEMILGON Assam asset).

In contract area-1a (PONSAMANDIA-Rajahmundry asset), the company has been allotted Adityapalem, Ilamanchili, Ransie, Samsapalem, Gollapudi-1/2/3A, Musi, Perumudam and Endamuru fields. In contract area-2 (Nandee-Ahmedabad asset), it has the Nandee field. Under Govilkalappa-Cauvery asset, the company has been allotted Kallaveche, Kovilakappal, Gutturche, and Subapattin fields. Baranali, Sifra-Nakshab, Sonati and Demidgan fields have been allotted under CA-6 (Anand asset).

**“DPGC always comes out with a win-win situation for all its stakeholders. Hence, big investment banks and funding agencies are keen to join DPGC's oil exploration and recovery mission. Global players are expected to invest both in exploration technology and the oil recovery process.”**

— Ajay Harinath Singh, chairman and managing director, DPGC

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DPGC group chief executive officer (CEO) Dr Raju Roy Choudhury said, “We are pleased to announce that Darwin Platform Refineries Ltd, a flagship group company of the DPGC, spearheaded by our young, dynamic and charismatic entrepreneur — chairman and managing director (CMD) Ajay Harinath Singh — has attained another milestone in the group's onward march towards its significant contribution to the country's objective of achieving a USD 1 trillion economy and energy security.”

Anticipating success in bidding, Darwin Platform Refineries Ltd had envisaged global players based in UAE and the UK to seek their interest in end-to-end operations, including deployment of the most advanced technology and equipment for cost-effective exploration of its 17 fields and higher recovery. The company received a very positive response from them.

Singh said, “On the financing front, DPGC always comes out with a win-win situation for all its stakeholders. Hence, big investment banks and funding agencies are keen to join DPGC's oil exploration and recovery mission from these allotted fields. Oil exploration and production require huge investment as it is a capital-intensive

sector. Global players are expected to invest both in exploration technology and the oil recovery process. Today, the sector has advanced technology and equipment to achieve a high rate of success.”

The group is expected to formally announce the names of global partners (technical and financial) for oil exploration and production soon as all regulatory and other formalities are complete.

**About DPGC**

Darwin Platform Group of Companies (DPGC), established in 1996, has emerged as one of the fastest-growing Indian global business conglomerates and leaders in nation-building. Under the leadership of founder and CMD Ajay Harinath Singh, DPGC has instilled 'nation-building through wealth creation' as its core value. With 29 associate companies, DPGC operates in high-growth sectors such as infrastructure, finance, banking, realty, retail, logistics, mining, energy/refineries, shipping, defence, aviation, IT and mass media. The group, with USD 6.4 billion net worth, has signed its new initiatives with “Amritmah Bharat” and “Vocal for Local” campaigns. The group focuses on creating massive jobs and income generation opportunities. It has earmarked huge financial resources for corporate social responsibility (CSR) and sports promotion activities.

Recently, DPGC has become an associate partner of the new T20 cricket franchise team Lucknow Super Giants. It has also extended support to Maryana Hockey as the lead sponsor for men's and women's teams.

— PMS

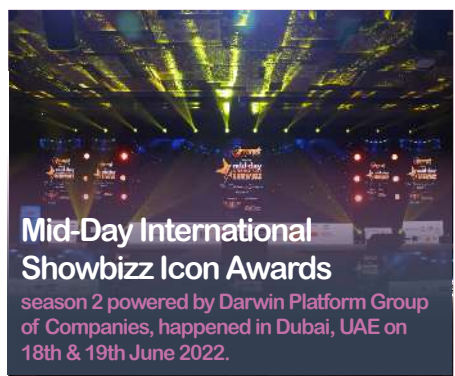


**Award Received by Dr. Balwant Singh - 'Iconic Business Leader of the world' won by Shri Ajay Harinath Singh' presented by Actor Vivek Oberoi in the presence of Amruta Phadnavis.**



**Mid-Day International Showbiz Icon Awards**

season 2 powered by Darwin Platform Group of Companies, happened in Dubai, UAE on 18th & 19th June 2022.



**Award Received by Dr. Gaurav Singh - 'Iconic Brand of the year' Awarded to Darwin Platform Group of Companies presented by Ex Femina Miss India and Actress Pooja Chopra.**





# A Woman's Guide to Starting a Manufacturing Business

## Invest In Health and Safety

No matter if you are manufacturing health supplements, food, or industrial equipment, you will have to take into consideration the health and safety regulations. If you are looking to produce food, you will need to get the recipe and the warehouse conditions approved by the government, and create a health and safety policy to keep the public and your employees safe. It assists in the business.

## Branding and Marketing

Additionally, you will need to be sure that you can handle marketing and build a solid brand. Simple social media campaigns will help you establish yourself in the market and interact with your target market, wholesale customers, and business partners without requiring a sizable advertising investment. Finding your small business's clients and engaging with them is the key to success.

## Efficient Technology

You must be sure to invest in technology that streamlines and improves your workflow. Regardless of whether you are producing computer components or accessories, you must select the technology that best suits your demands, your customer's needs, and the abilities of your staff. You can simultaneously save time and resources by automating some of the processes and using dependable tools and specifications, like Platform scales to weigh your palettes and determine the cost of products sent.

## Distribution Channel Design

Make sure to learn supply chain management and plan your distribution and logistical channels so that you don't spend too much on storage or delivery if you want to break into the traditionally male-dominated manufacturing sector. The good news is that, despite popular belief, being a woman does not automatically put you at a disadvantage. You can even employ a supply chain expert to assist you.

## Eliminating Compliance Risks

If you want to succeed in the manufacturing industry, you must ensure that your operations adhere to the most recent standards, or you risk being fined or having your business shut down. In order to ensure that your staff knows how to operate and maintain the heavy gear and equipment properly, it is crucial that you research industry standards and develop internal benchmarks and spot inspections. A pollution scandal or accident can permanently damage your company's reputation. It's challenging being a female boss. It's even harder to become the company's leader in a sector where men predominate. Make sure that you step up your game and learn the regulations, health and safety legislation, and the technology that can assist you operate



# 5 Errors Women in Business Should Avoid for Steady Growth

It's a battle to be a business woman. Although there are many challenges in business, the more experience you have, the less likely it is that you will make mistakes. Women are capable of doing everything, but occasionally they do fail.

## **Crying –**

No one is sobbing. While gender stereotypes may suggest that Business Women are permitted to cry, in actuality, sobbing at work is frowned upon. The ability to be emotionally stable is one of a successful leader's essential traits. Extreme emotional responses like sobbing, shouting, and screaming can be exploited against you. If feelings of rage, disappointment, annoyance, and aggravation bring you to tears, take a moment to calm down, go for a walk, chat to someone, or cry in private—just don't do it in front of co-workers and friends. Make an effort to leave the situation. Later, when your thinking is considerably calmer and cooler, consider the circumstance.

## **Mixing professional and private lives –**

Try to distinguish clearly between your personal and professional lives. Children and other household duties undoubtedly add a lot of responsibilities to your private life, but unless there is a genuine emergency, avoid making it your problem.

## **Not Finding a coach or mentor–**

Some successful women believe it is unnecessary to seek the advice of someone with more experience, while others have a mentor or coach. Typically, it is the opposite for men.

## **Not networking enough –**

Men are also more naturally drawn to networking than women are. Boys start participating in team sports early. There is rough and tough behaviour, and the work reflects that as well. Girls, on the other hand, value independence as they mature. Women have a lot of duties in the home and with their families. This is the key factor keeping business women from developing robust networks.

## **Forgetting the golden rule –**

Why do so many successful women treat their subordinates poorly? It is not very sensible because those with whom we collaborate can help to ensure our success. Everyone should be appreciated in a professional setting. Respectful behaviour benefits both you and those around you. It produces a good vibe and a good environment.



# Need Of The Hour: Importance of Women in Startups

Women-led startups have recently been a hot topic. Working for a larger brand is no longer relevant, according to the next generation, and Tom, Dick, and Harry all want to start their own businesses. Even so, there are certain companies that start out, operate for a while, and then sell the business when it has a sizable market value. These companies exit gracefully after making a nice profit, giving any interested businessperson a ready-made company in exchange for a fee.

There are many startups that operate out of a single room, and there are many female business owners in these establishments. They are giving many businesses a terrific make-over and bringing them to a tremendous height of success, which is truly admirable. There are several qualities or characteristics that women lack, like emotional intelligence, enthusiasm, the ability to foster a positive work atmosphere, empathy, sincerity, timeliness, being more presentable, and laboriousness.

In order to achieve "Gender diversity in the workplace," many businesses prefer to employ a particular proportion of women. Gender diversity and an organization's financial success are directly correlated, as has been successfully established at numerous companies. Equal opportunity for men and women in every organisation significantly accelerates that organization's growth. The improvement in the workplace atmosphere leads to an improvement in the working culture. According to a McKinsey survey, the largest percentage of women in positions of authority saw a stock value increase of 64% over the course of two years, which is impressive compared to the industry average of 47%.

A working mother is the ideal employee, maintaining an excellent work-life balance and setting the bar for their male colleagues. They are aware of the value of workplace flexibility (in terms of time, working from home, etc.). The bottom line is that since both are equally vital, neither the work nor the life should suffer. Because startups are like newborn newborns and require better care, they require more women than males. They are better communicators because they have a good sense of situational empathy. Startups are in the very early phases, so greater communication is needed in all verticals (Finance, HR, Marketing, Technology, etc.) if it is to advance successfully as a commercial entity. Business partners listen to the lady entrepreneurs more keenly before making any sort of decision. The chances of prosperity in the startups are more likely when lead by the women power.

Last but certainly not the least their power is an integral part of the society and we cannot leave them aside. Society equally needs women as it needs men. They are not meant only to raise kids and do households chores. Educating females for entrepreneurship creates better chances of having more and more lady professional workforce. It's high time now, people should stop treating a lady as a second class citizen or a dependent and then only we will allow them to believe in themselves. Education for her should be made accessible at free of cost then only it will become even faster. We must treat her as an asset rather than a burden. If we want to grow as a cultured and developed society, then we need to make a sincere effort to bring in more and more ladies in the mainstream professional work life and discourage any type of gender biases in any fronts of life.

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